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FrenchCreek Production, Inc. Looks Forward to 2010

FrenchCreek Production, Inc., a Venango County manufacturer, anticipates growth for 2010

FRANKLIN, PA - January, 2010 – It's common knowledge that the economy took a major hit in 2009. Manufacturing nationwide and even worldwide can be included – and it would be unfair to leave out FrenchCreek Production, Inc. “The current status of the economy has indeed touched us here at FCP,” says President Jason Wible. “But it hasn't stopped us from charging forth in many other avenues. We have maintained a positive outlook, all the while taking advantage of this time to re-focus our targets and strategies. With new strategies in place, we feel confident that we had minimized deficiencies in 2009, and have prepared for recuperative growth in manufacturing and sales for 2010.”

FrenchCreek implemented a major personnel change in 2009 by hiring Dave Kelaita as the new West Coast Regional Sales Manager. Dave is based out of California, and has also assisted FCP in establishing a new West Coast distribution center within the state. “It was imperative to have FrenchCreek product stocked and available on the west coast,” says Kelaita. “It gives us the opportunity to decrease shipping times to the western region, which is always important to the customer. The new warehouse is crucial for locking in and increasing sales in this part of the nation.”

International interest for the distribution and sales of FrenchCreek Production, Inc. products has also increased through 2009 and 2010. This can be attributed to the launch of the new FCP website www.frenchcreekproduction.com that went live in late 2008. FCP is being found online more than ever before, on a world-wide level, and 2010 may be the year that FrenchCreek is officially declared as a global business! FrenchCreek safety products are currently being utilized on the Panama Canal expansion project, and on many other jobsites throughout Central and South America.

Further efforts for expansion, within the U.S., include the addition of FrenchCreek Fall Protection and Confined Space Training Programs. These programs cover a wide range of training options and will be offered at the jobsite or location of the company requesting services, nationwide. The training programs were implemented to ensure that workers learn how to properly utilize and care for their safety equipment, are trained in recognizing safety hazards, evaluating those hazards, and taking all necessary measures to rectify or protect themselves in their work environment. Rescue training in the event of a fall or emergency is also offered, along with OSHA and ANSI compliance training.

The past year had also allowed FCP to re-focus its efforts in new product development, enabling the company to prepare a number of new products that will be launched throughout 2010. All products remain made in the U.S.A. at the Franklin, PA facility – and FrenchCreek remains intent on its commitment to customers, distributors, employees, and local community.

FrenchCreek Production, Inc. is an independently owned and operated leading manufacturer of quality Fall-Arrest & Rescue/Recovery Systems. FCP has been designing, manufacturing, testing, training, and selling (*through distribution*) specialized safety equipment, since its inception in 1992. Product line includes: Full-body Harnesses, Lanyards, Mechanical Fall Arrest Devices, High-angle Rescue Devices, Confined Space/Rescue Tripods & Winches, and much more! For more information about FCP or the products and services it provides, please visit www.frenchcreekproduction.com, or call 814-437-1808. A digital version of the catalog is available from the website.

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