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FrenchCreek Production, Inc. Announces Robert Ayers as National Sales Director

March 8, 2017 - Franklin, PA- FrenchCreek Production, Inc., a custom manufacturer and supplier of quality Fall Protection, Confined Space, and Rescue/Recovery Systems has announced the hiring of Robert Ayers as National Sales Director.

"It is my pleasure to announce Rob as a member of the sales force at FrenchCreek Production," said Jason Wible, President. "Rob brings a great combination of sales experience, work ethic, dedication, and vision – that will help take FCP to the next level."

As National Sales Director, Rob will ensure that the sales goals of the company are achieved across all regions and territories, while overseeing FCP's team of Regional Sales Managers. He will also develop and implement sales strategy, establish personal networks, monitor market trends and competitors, travel to meetings, appointments, and tradeshows, and so much more!

As a graduate from Allegheny College, in Meadville, PA Rob went on to pursue an advanced degree from Mercyhurst University in Erie, PA. Originally from the Corning, NY region, he is transitioning to the Western PA region, along with his family.

About FrenchCreek Production

FrenchCreek Production, founded in 1992 and based in Franklin, Pennsylvania, is a custom manufacturer and supplier of Fall Protection and Rescue/Recovery Systems. With a multitude of independent distributors selling the FrenchCreek name or products, the company continues on a consistent and positive growth trend.

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